

# Madelyn Sheldon

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## EDUCATION & HONORS

**Bellarmine University; Louisville, KY**

*Master of Science in Digital Media*

**May 2024**

*Bachelor of Arts in Design, Art and Technology and Digital Art*

**May 2023**

- GPA: 3.5

## TECHNICAL SKILLS & SOFTWARE PROFICIENCIES

- Photoshop
- Illustrator
- After Effects
- Premiere Pro
- Canva
- Audition
- Garage Band
- JavaScript
- HTML
- CSS
- Social Media; Instagram, Behance
- Trello and Microsoft Office Suite

## ART & DESIGN EXPERIENCE

**Buy Socks You All; Louisville, KY**

**November 2023 - January 2024**

*Intern*

- Designed flyers to promote products
- Greeted customers and assisted them with purchases
- Ideated designs for products with team members

**Bellarmine University; Louisville KY**

**April 2022 - April 2023**

*Bec-Var Artist in Residence*

- Commissioned to create a mixed media piece depicting what healthcare means to the school
- Managed \$500 stipend for art supplies, and received a \$1000 dollar scholarship per semester

**Community Coordinated Child Care; Louisville KY**

**May 2022 - July 2022**

*Graphic Design Internship*

- Took photographs and prepared content for social and blog posts
- Assisted with collateral updates including print, digital, and social materials
- Used Illustrator and Canva following brand standards

**Clayton and Crume; Louisville, KY**

**December 2021**

*Maker*

- Created handmade leather goods using stamps, button presses, and pins
  - Followed detailed requests to complete handmade goods for customers
- Put Job here

## RELEVANT COURSE PROJECTS

**Bellarmine University; Louisville KY**

**August 2020 - December 2020**

*Arts Entrepreneurship*

- Utilized Canva to develop brand identity and social media for Maker13

**Bellarmine University; Louisville KY**

**January 2023 - April 2023**

*Strategic Communication*

- Prepared a strategic plan for Bellarmine University's Communication department
- Used Canva to create personas, following Brand Standards

## CERTIFICATES AND INVOLVEMENT

**Bellarmine American Marketing Association, Graphic Designer**

**August 2021 - August 2022**

- Created a Graphic design layout which won a design competition for the Association.

**GOOGLE UX foundations Certificate UX designer**

**Completed November 2023**

**Google UX design process Certificate UX designer**

**Completed January 2024**